

ANNUAL IMPACT REPORT

CAVU SECURITIES

WORKING TOGETHER TO MAKE A
DIFFERENCE.

WE WILL
NEVER
FORGET

EOY 2022

TABLE OF CONTENTS

03

MESSAGE FROM
THE CEO

04

OUR MISSION & ETHOS

05

MMF SHARE CLASS:
CAVU IMPACT PLEDGE

06

CAPITAL MARKETS
COMMITMENT

07

PARTNER SPOTLIGHT:
DOG TAG INC.

08

PARTNER SPOTLIGHT:
GIRLS WHO CODE

09

PARTNER SPOTLIGHT:
HEROE'S JOURNEY

10

NEW 2023 PARTNER: BOYS
& GIRLS CLUB

11

DONATION SUMMARY



A MESSAGE FROM THE CEO

The last year proved to be an extraordinary year for community impact at CAVU Securities. Nothing makes me prouder than to see our firm grow into the impact-driven team I'd always hoped us to be.

We showed that you can certainly do well by doing good- especially when you're teamed up with the right people.

Thank you to our clients and business partners as our joint transactions have led to direct financial support across community impact organizations. Without you, this would not be possible.

Thank you to our nonprofit partners for the incredible work you do in veteran spaces and the diverse communities that require your unwavering support.

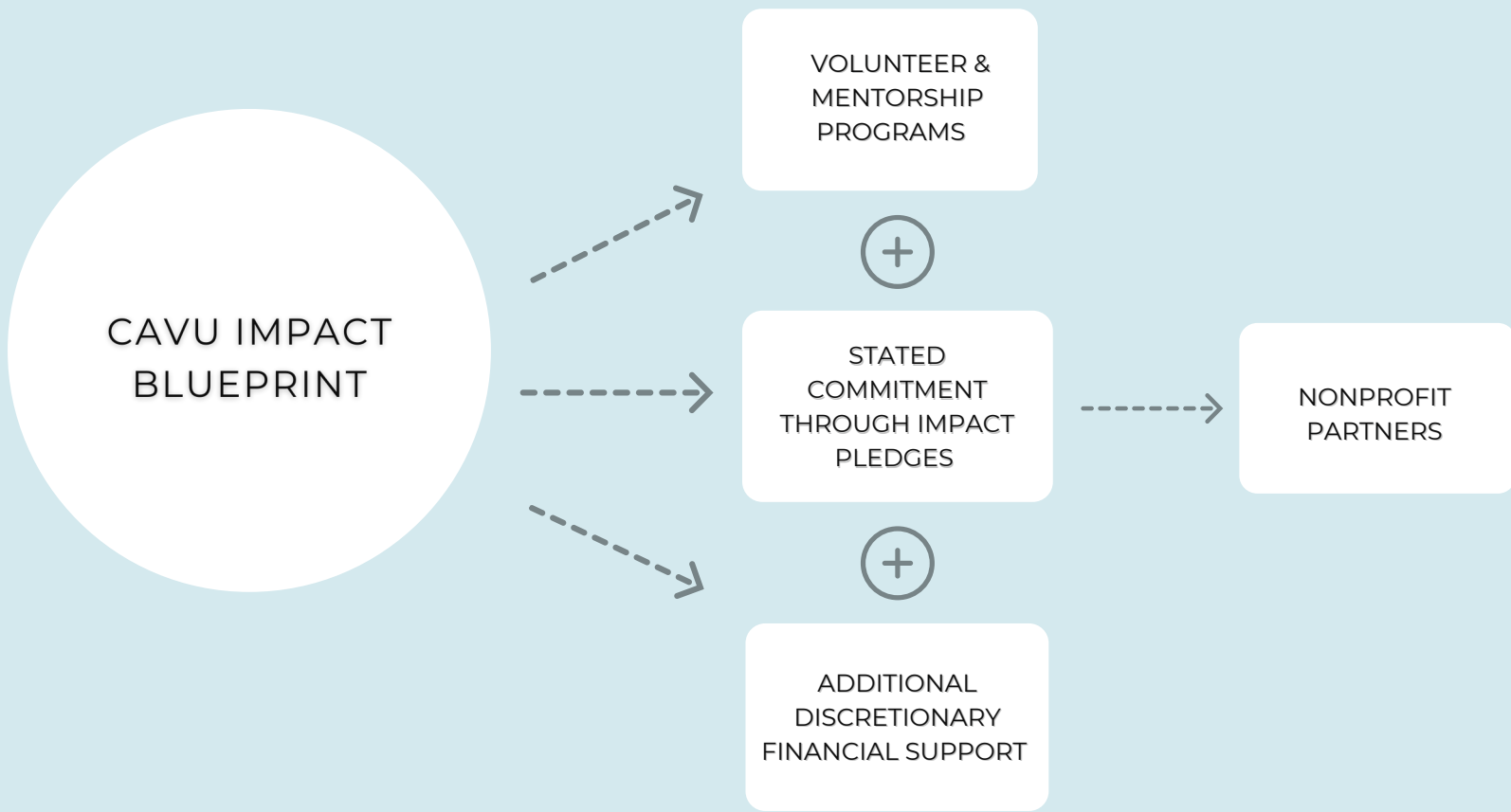
And finally, thank you to the CAVU team for the work you do to ensure that we are giving back to those who have given to us and supporting communities who need us most.

Wishing everyone a prosperous 2023!



GREG PARSONS
FOUNDER & CEO





OUR MISSION

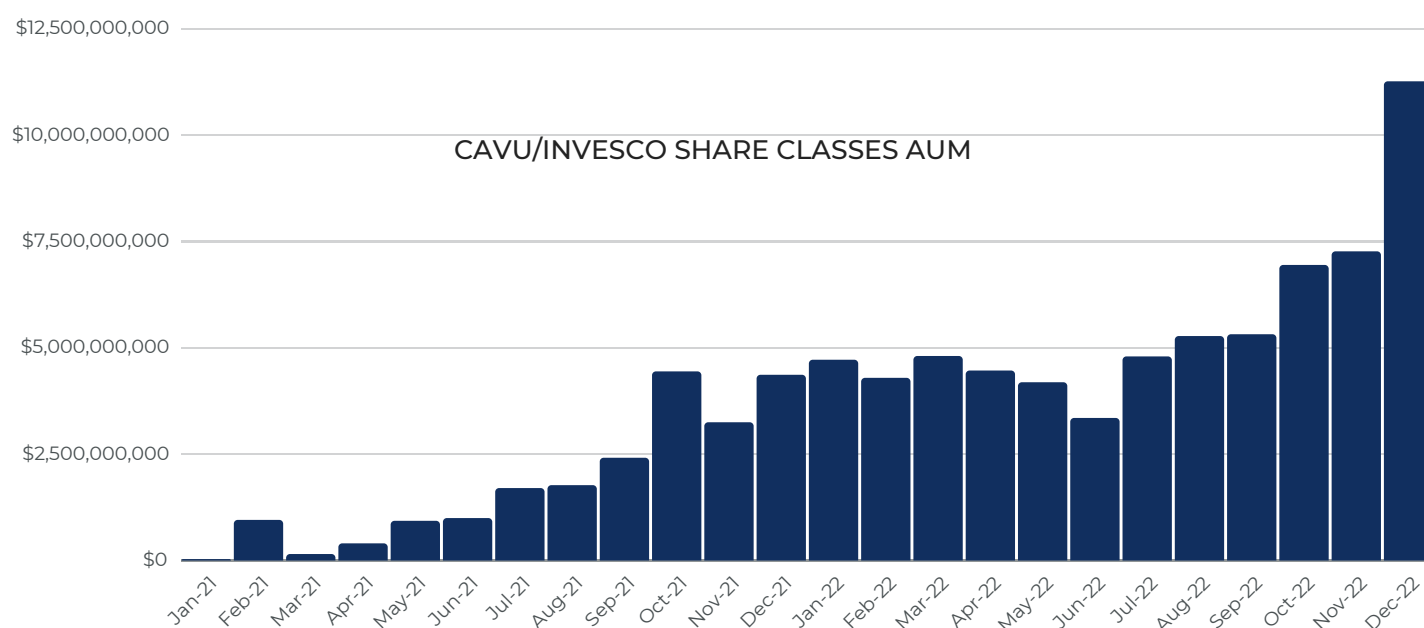
Our core mission and company ethos are built on offering best-in-class products and services while making a meaningful impact on underrepresented and veteran communities. **As a certified veteran and minority-owned firm**, CAVU Securities is committed to creating equitable opportunities through DEI strategies and providing support to community impact organizations.

In 2022, we donated \$388,944, supported multiple nonprofit organizations, and committed dozens of hours via CAVU team volunteer initiatives. Team members are granted 40 paid hours per year for volunteering. We work closely with our nonprofit partner organizations to leverage CAVU leadership's collective experience and network to support critical community programs.

We also commit financial support to select nonprofit partners via our impact pledges which are 10% of gross revenue from both our money market fund share classes (via our **CAVU Impact Pledge**) and capital market deal fees (via our **Capital Markets Commitment**), in addition to discretionary donations to organizations making a difference in underserved and veteran communities.

MMF SHARE CLASS: CAVU IMPACT PLEDGE 2022 SNAPSHOT

The CAVU Impact Pledge originated with our money fund share classes in 2021. We commit 10% of gross revenues from the CAVU/Invesco Money Market Fund Share Classes to our nonprofit partners. Our 2022 Impact Recipients were Girls Who Code, Dog Tag Inc., and Vera Institute of Justice.



The CAVU/Invesco diversity share class saw a fantastic year of growth in 2022. We reached nearly **\$12.5BN** in AUM at the end of the year. An increase in gross revenues resulted in a **700%+** increase in donations to our impact recipients.

We are thrilled to announce that Boys & Girls Club of America is one of our newest impact recipients in 2023!



'22 Gross Revenue :
\$2,495,440

Total Impact Pledge:
\$249,544

Girls Who Code
\$83,050

Dog Tag
\$83,993

Vera
\$82,501

CAPITAL MARKETS COMMITMENT 2022 SNAPSHOT

Since its inception at the beginning of 2022, our capital markets business line adopted a similar donation model as our money fund share classes impact pledge. We donate 10% of Capital Market deal fees to our nonprofit organizations. The 2022 recipients were Stay in Step, the True North Foundation, Soldiers' Angels, and The Heroes Journey.



\$80,0000

In Donations

In our first year of the Capital Markets Commitment, we are proud to have donated over \$80,000 to organizations doing critical work in veteran communities.



THE HEROES JOURNEY
★ FIND YOUR VOICE. TELL YOUR STORY ★



TRUENORTH

PARTNER SPOTLIGHT: DOG TAG INC.



The CAVU team spent more than 30 hours in 2022 volunteering with Dog Tag Inc. to help serve its veteran members. We worked alongside Dog Tag via virtual workshops and mentorship programs to help veterans prepare for civilian workforce entry, continuing education, and navigating entrepreneurial goals.

CAVU team members linked up with pre-assigned groups of Dog Tag veterans and worked with them to

review their personal objectives, resumes, and military qualifications. Together, we took this information to create a roadmap of success for each veteran member we mentored.

Through their 5-month fellowship program in 2022, Dog Tag teamed up with Georgetown University in D.C. and Loyola University in Chicago to teach an entrepreneurial curriculum to veterans, military spouses, and caregivers.



Pictured: Greg Parsons, CEO, Sharron Todd and Peter Thompson join Dog Tag Cohort meeting

PARTNER SPOTLIGHT:

GIRLS WHO CODE



CAVU is excited to support Girls Who Code (GWC) in their commitment to increase technology field and career exposure to women and other underrepresented minorities.

GWC strives to close the gender gap in technology by increased K-12 computer science classrooms and experiences. GWC's mission of diversity, equity and inclusion is directly in line with our objectives at CAVU.

Girls Who Code has reached 500,000 students through free programs in all 50 states and internationally in the UK, Canada, and India. GWC was also named the best nonprofit to work for in 2021!

GWC students practices coding in HTML, CSS, and JavaScript through hands-on real-world projects in art, storytelling, websites, apps, and more.





PARTNER SPOTLIGHT:

THE HEROES JOURNEY

Retired Lt. Colonel Scott Mann, a former Green Beret in the U.S. Army, founded The Heroe's Journey to support veterans like himself who struggled to transition from active duty service to civilian life.

The Heroes' Journey teaches veterans to use the art of storytelling to validate, inform, and reconnect across their personal and professional lives.



THE HEROES JOURNEY
★ FIND YOUR VOICE, TELL YOUR STORY ★

"We are on a mission to inspire 10 million veterans and military family members to embrace the value of their own stories by 2030 through workshops, books, and online courses on therapeutic storytelling, narrative competence, and the performing arts."

-The Heroes Journey



OUR NEW 2023 PARTNER:

BOYS & GIRLS CLUB OF AMERICA

We are proud to announce our newest nonprofit partner and one of the 2023 CAVU Impact Pledge recipients.

Boys & Girls Club of America (BCGA) became a household name due to the decades of work they have done on the local and national scale to help children in underserved communities reach their highest potential in society. BCGA celebrated its 100th year in 2006.



BOYS & GIRLS CLUB

"In a typical year, Boys & Girls Clubs provide a safe haven for 3.6 million youth, giving them an opportunity to discover their great futures...97% of Club teens expect to graduate from high school and 88% expect to complete some kind of post-secondary education."

-BCGA

2022 DONATION SUMMARY

DOG TAG INC.

GIRLS WHO CODE

HEROE'S JOURNEY

SOLIDER'S ANGELS

STAY IN STEP

TRUE NORTH

VERA
INSTITUTE



We donated \$388,944 to our nonprofit partners in 2022!

By working together with impact-driven clients, teams, and nonprofit partners, CAVU Securities continues to find ways to affect positive change in veteran and underrepresented communities.

Thank you for a great year. We look forward to continued growth and making an even bigger impact with all of you in 2023!