

CAVU IMPACT PLEDGE

Together we can make a difference!

Our Impact Pledge is to direct **10% of gross revenue** from the CAVU money market share classes to organizations making a difference for minority and veteran communities.

CAVU will provide an Annual Report detailing: gross revenue earned from the share classes, total amount pledged, and total paid. Investors who choose to be part of the difference will now be able to do so with the transparency they seek.

Success Story



CAVU enthusiastically supports Dog Tag in their commitment to provide veterans, military spouses, and caregivers with the tools and education to find purpose beyond their life in the military. Dog Tag helps to provide a bridge from military service to the civilian world and acts as a catalyst for finding direction and moving forward. Below is one of the many success stories that drives us to support Dog Tag's vision.

Marine Corps Veteran Sharod Wade came to the DTI Fellowship program after his medical retirement from the military, knowing he wanted to be an entrepreneur. Inspired by his grandfather who ran a cleaning company where Sharod worked while growing up, he found a path with a similar direction. Armed with the skills and business acumen gleaned from the Dog Tag Fellowship Program, in 2017 Sharod founded Semper Sanitize—a janitorial service providing building maintenance and housekeeping to government agencies, private firms, and residential clients in the DC metro area.

Post-graduation from Dog Tag, Sharod took a position with the U.S. Department of Veterans Affairs (VA) while still finding time to focus on and grow Semper Sanitize. Through Dog Tag's alumni network, Sharod met John Lira, a fellow Marine Corps veteran who then worked for the U.S. Small Business Administration (SBA). John helped link Sharod to resources to boost his business, including assistance in obtaining VA and SBA certifications as a Service-Disabled Veteran Owned Business. Today, Sharod has been approved for the VA's vocational-rehabilitation self-employment track, and John continues to mentor Sharod, connecting him with resources to help him be more marketable and business-ready. At SBA's July 2019 Veteran Small Business Summit, Sharod shared the story of his entrepreneurship journey—passing his knowledge and insight on to other entrepreneurial veterans.

Sharod currently serves as the Director of Operations for the DC Mayor's Office of Veterans Affairs, as well as successfully managing Semper Sanitize. Semper Sanitize has felt the impact of COVID-19, and in light of the new challenges, has added additional services to their repertoire, including landscaping and decontamination of facilities that may have been exposed to COVID-19. Sharod has also passed the torch back to Dog Tag;— Semper Sanitize was employed by Dog Tag Bakery to take precautionary measures against the virus and has continued to keep the bakery sparkly clean for the safety of the staff, customers, and fellows.

"Dog Tag is exceptionally grateful for the support of CAVU Securities. CAVU, a pioneer in the financial community, recognizes that the 99% of our country who do not serve in our military can play a role in improving the lives of veterans and military families. The company prioritizes social change through partnerships and financial support for organizations like Dog Tag – a nonprofit that provides a transformational program to reach more of those we serve with our high impact model. Together, we are providing veterans with service-connected disabilities, military spouses, and caregivers with the opportunity to rediscover purpose. CAVU Securities' support is critical as we continue to adapt to meet the evolving needs of veterans and military families." - Meghan Ogilvie, CEO, Dog Tag